FLOURISH
MARKETING SOLUTIONS
GROW · PROSPER · THRIVE

50 Social Media Post Ideas

#letsflourish

Photo/Video

1. Short Video tip
2. Full video tutorial
3. Quote Image
4. Announcement
5. Product/Service Spotlight
6. Meet The Team
7. Before/After
8. Product/Service Features & Benefits
9. Launches
10. News

Share The Love

11. Gratitude Quote
12. Thank your followers /customers
13. Thank Your Staff
14. Share a Fan Photo
15. Shout out

Expert Series

16. Solve a Problem
17. Answer FAQ's
18. Time Saver Tips
19. Money Saver Tips
20. Expert Advice in Your Niche

Get Personal

21. Behind The Scenes
22. Personal Mantra's
23. Fun Facts About You
24. Down Time
25. Family

What's Trending

26. Holidays
27. National Fun Holidays
28. Hot Industry Topics
29. Viral Videos
30. News Event

Favorites

31. Your Must Have Products
32. Favorite Podcasts
33. Fave books/movies/music
34. Fave things to do
35. Fave recipes, meals, snacks

Extra's

36. Contests/Giveaway's
37. Repurpose Old Content
38. User-Generated Content
39. Statistics and Numbers
40. Fun Memes

Questions

41. Take a Poll
    Ex. Which is your favorite service we offer?
42. Fill-in-the-blank
    Ex. Your favorite book is?
43. This or That
    Ex. Coffee or Tea?
44. Would you rather?
    Ex. Personal Chef Or Maid?
45. What's your favorite?
    Ex. What's your fave time of year?
46. What is?
    Ex. What is the best compliment you ever received?
47. If you could only?
    Ex. If you could retire tomorrow, what would you do?
48. What if?
    Ex. What if someone gave you a $1000 How would you spend it?
49. Gratitude
    Ex. What are you grateful for today?
50. Nostalgic
    Ex. What was your teen hair style?